

HOT TOPICS IN PUBLIC HEALTH

This series is designed to assist health and human service providers working in a variety of settings with recognizing public health issues among diverse populations and developing strategies for improving access to integrated healthcare and human services.

July 12, 2016: You are the Key to HPV Cancer Prevention

July 19, 2016: New Ethical Dilemmas in the Digital Age

July 26, 2016: Technology-Based Supervision: Extending the Reach of Clinical Supervisors

July 28, 2016: Telehealth in Urban Settings: Why it is right for your practice!

August 3, 2016: Opioid Prescribing: Safe Practice, Changing Lives* (Choose to attend this event [in-person](#) in Philadelphia, PA, or participate [by webinar!](#))

This webinar series is jointly offered to you by the Mid-Atlantic Training Collaborative for Health and Human Services (MATCHHS), in collaboration with the Regional Office (Region III) of the U.S. Department of Health and Human Services. MATCHHS members include:

- [Area Health Education Centers](#)
- [Center of Excellence on Maternal Science, Education and Practice](#)
- [Central East Addiction Technology Transfer Center](#)
- [Geriatrics Workforce Enhancement Programs](#)
- [Institute for Research, Education, and Training on Addiction](#)
- [Mid-Atlantic AIDS Education and Training Center](#)
- [Mid-Atlantic Center for Children's Health and the Environment](#)
- [Mid-Atlantic Public Health Training Center](#)
- [Mid-Atlantic Telehealth Resource Center](#)
- [Primary Care Associations](#)
- [STD/HIV Prevention Training Center at Johns Hopkins](#)

CONTINUING EDUCATION**

Applications for continuing education credits have been submitted (by the Institute for Research, Education, and Training on Addiction) to the following organizations:

- **AACME** - Accreditation Council for Continuing Medical Education
- **PA CADC** - Certified Alcohol and Drug Counselors
- **NAADAC** - The Association for Addiction Professionals
- **Social Work** - Issued by the University of Pittsburgh School of Social Work
 - Note: If the application is approved, social work credits will be issued only for a minimum of two hours of participation, plus one-hour increments thereafter.

* Continuing Medical Education for the Opioid Prescribing: Safe Practice, Changing Lives course is provided by the American Society for Addiction Medicine. See last page for related information.

** Continuing education will be provided only for synchronous participation on-line or in-person during the event. Continuing education will not be offered for audio-only participation (i.e., calling-in), nor for viewing or listening to recorded sessions.

View the attached flyers for more information and to register!

You Are the Key to HPV Cancer Prevention

Presented by [Southeast PA Area Health Education Center](#) and [National AHEC Organization](#).

Date: Tuesday, July 12, 2016

Time: 12:30pm (EDT) to 1:30pm (EDT)

REGISTER [HERE](#).

DESCRIPTION: Low HPV vaccination rates are leaving another generation of boys and girls vulnerable to devastating HPV cancers. Vaccination could prevent most of these cancers. CDC is looking to you to make an effective recommendation for HPV vaccination when kids are 11 and 12 years old. Provided in this presentation is up-to-date information on HPV infection/disease, HPV vaccine, and ways to successfully communicate with patients and their parents about HPV vaccination. Find out how to reduce missed opportunities by recommending HPV vaccine the same way and same day you recommend other routinely recommended adolescent vaccines.

OBJECTIVES

After participating in this webinar, you will be able to:

- Describe the burden of HPV disease.
- Define the importance of HPV vaccination for cancer prevention.
- Explain the rationale for vaccinating youth at ages 11 or 12.
- List the CDC recommendations for HPV vaccine for girls and for boys.
- Provide useful and compelling information about HPV vaccine to parents to aid in making the decision to vaccinate.

PARTICIPANTS: This webinar is designed for healthcare and human service providers including physicians, physician assistants, nurse practitioners, nurse midwives, nurses, counselors, social workers, case managers, and other staff who interact with patients, who work in multiple types of settings including primary care, geriatric care, maternal and child health care, Head Start programs, STD/HIV & reproductive health care, mental health, addictions, health departments, hospitals, health centers, schools, and community health settings.

FACULTY: Jill B Roark, MPH



Ms. Roark is a Health Communication Specialist of the National Center for Immunization and Respiratory Diseases of the Centers for Disease Control and Prevention, where she has focused on HPV vaccine communications for the past six years, leading the adolescent immunization communications team for the Centers for Disease Control and Prevention. Jill witnessed the devastation of HPV disease firsthand, in a college-town Planned Parenthood while managing the abnormal pap follow-up process, as well as the colposcopy clinic. Jill has given more 150 presentations on HPV infection, disease, vaccination, and communicating successfully about HPV vaccine. Jill has worked in public health for 20 years and received her degrees from the University of Florida.

Funding for this presentation was made possible by the Centers for Disease Control and Prevention Grant No. 1H23IP000960-01 to the National AHEC Organization. The views expressed in written conference materials or publications and by speakers and moderators do not necessarily reflect the official policies of the Department of Health and Human Services, nor does the mention of trade names, commercial practices or organizations imply endorsement by the U.S. Government.

New Ethical Dilemmas in the Digital Age

Presented by the [National Frontier and Rural Addiction Technology Transfer Center](#).

Date: Thursday, July 19, 2016

Time: 12:30pm (EDT) to 1:30pm (EDT)

REGISTER [HERE](#).

DESCRIPTION: In 2016, health and human service professionals face a myriad of new ethical dilemmas with little guidance from existing ethical codes that do not address these emerging issues. This webinar will review the current literature regarding new ethical dilemmas related to technology and the Internet, and provide guidance and recommendations for health and human service staff.

OBJECTIVES

After participating in this webinar, you will be able to:

- Discuss ethical challenges related to the use of social networking sites by staff and clients;
- Create practices that address ethical considerations related to emailing/texting clients and conducting internet searches on clients and/or supervisees; and
- Cite recent rulings and new state laws that may impact an organization's social media policy for employees.

PARTICIPANTS: This webinar is designed for healthcare and human service including physicians, physician assistants, nurse practitioners, nurse midwives, nurses, counselors, social workers, case managers, and other staff who interact with patients, who work in multiple types of settings including primary care, geriatric care, maternal and child health care, Head Start programs, STD/HIV & reproductive health care, mental health, addictions, health departments, hospitals, health centers, schools, and community health settings.

FACULTY: Nancy Roget, MS



Nancy Roget is the Executive Director of the Center for the Application of Substance Abuse Technologies (CASAT) at the University of Nevada, Reno, a grant-funded organization providing training and technical assistance in substance abuse prevention, treatment, and recovery with an annual budget over 4 million dollars. She is the Project Director for several federal (CDC and SAMHSA) and state grants. Recently, she was awarded the National Frontier and Rural ATTC grant with a focus on telehealth technologies. During her tenure she has created innovative initiatives, including an online minor in addiction counseling and prevention services.

Previously, she directed community-based substance abuse treatment programs for adolescents and their family members for 15 years. She has written training manuals and peer-reviewed journal articles. Ms. Roget has devoted her entire professional career (38 years) to the substance abuse treatment profession working as a counselor, treatment coordinator, executive director, trainer, lecturer, project manager, and principal investigator.

Technology-Based Supervision: Extending the Reach of Clinical Supervisors

Presented by the [National Frontier and Rural Addiction Technology Transfer Center](#).

Date: Tuesday, July 26, 2016

Time: 12:30pm (EDT) to 1:30pm (EDT)

REGISTER [HERE](#).

DESCRIPTION: Although clinical supervision has been shown to decrease staff turnover, improve morale, and lead to better client outcomes, scheduling supervision sessions can be challenging, especially in frontier/rural areas. This webinar will define clinical supervision and examine how technology can be used to address some of the barriers to providing and participating in clinical supervision.

OBJECTIVES

After participating in this webinar, you will be able to:

- Describe technology-based clinical supervision research;
- Identify methods of providing or participating in clinical supervision using different types of technology.

PARTICIPANTS: This webinar is designed for healthcare and human service providers involved (directly or indirectly) in the provision of behavioral health services, including physicians, physician assistants, nurse practitioners, nurse midwives, nurses, counselors, social workers, case managers, and other staff who interact with patients, who work in multiple types of settings including primary care, geriatric care, maternal and child health care, Head Start programs, STD/HIV & reproductive health care, mental health, addictions, health departments, hospitals, health centers, schools, and community health settings.

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Telehealth in Urban Settings: Why it is right for your practice!

Presented by the [Mid-Atlantic Telehealth Resource Center](#).

Date: Thursday, July 28, 2016

Time: 12:00pm (EDT) to 1:00pm (EDT)

REGISTER [HERE](#).

DESCRIPTION:

Telehealth is a rapidly evolving method of delivering services, sometimes associated only with rural geographies as an alternative to traditional healthcare interaction for reasons such as reducing travel times and increasing provider options for consumers. However, the benefits of telehealth can be equally experienced in urban settings and assist with addressing barriers to healthcare. As telehealth progresses to be synonymous with healthcare, it is urgent that all healthcare providers consider its utility. This webinar will showcase how urban environments can (and do) benefit from telehealth services and feature real examples of telehealth achievements in urban settings.

OBJECTIVES

After participating in this webinar, you will be able to:

- Describe benefits of telehealth practices in urban environments for both healthcare providers and consumers.
- Identify strategies for improving access to telehealth services in urban environments.
- Discuss application of telehealth to various urban healthcare settings.

PARTICIPANTS: This webinar is designed for healthcare and human service providers working in urban environments including physicians, physician assistants, nurse practitioners, nurse midwives, nurses, counselors, social workers, case managers, and other staff who interact with patients, who work in multiple types of settings including primary care, geriatric care, maternal and child health care, Head Start programs, STD/HIV & reproductive health care, mental health, addictions, health departments, hospitals, health centers, schools, and community health settings.

FACULTY: Kathy Hsu Wibberly, PhD



Dr. Wibberly has had a lengthy public service career that reflects over twenty years of experience in public health, public policy, program development, program evaluation and strategic planning at the federal, state and local government levels. Currently she is the Director of the Mid-Atlantic Telehealth Resource Center (MATRC) of University of Virginia Center for Telehealth, where she provides technical support and other resources that advance the utilization of telehealth with the ultimate goal of enhancing access to quality healthcare, health related education and research collaborations. Other current roles include: Faculty Member of the Healthy Appalachia Institute; Adjunct Faculty at Virginia

Commonwealth University (which is also where she received her PHD degree in Counseling Psychology); Officer on the Board of the Virginia Rural Health Resource Center; Vice President of the Board of Directors of the Virginia Telehealth Network; Member of the Board of Directors of First Light Counseling; and Member of the Board of Directors of the Universal Service Administrative Company. Dr. Wibberly has had a successful history with grants that includes identifying, writing and managing over \$15 million of grant funded programs and services. She enjoys being a resource person, problem solver, group facilitator and providing creative leadership.

Opioid Prescribing: Safe Practice, Changing Lives

Presented by the [American Society for Addiction Medicine](#).

Date: Wednesday, August 3, 2016

Time: 10:00am (EDT) to 12:00pm (EDT)

REGISTER [HERE](#) to attend this session as a webinar participant.

Do you want to attend in-person?

This webinar will be a live broadcast of a training session held at 100 Penn Square (Wanamaker Building), 10th floor, Philadelphia, PA 19107. If you would prefer to attend this event in person, please register [HERE](#).

DESCRIPTION: More people died from drug overdoses in 2014 than in any year on record. The majority of drug overdose deaths (more than six out of ten) involve an opioid. Since 1999, the rate of overdose deaths involving opioids nearly quadrupled. From 2000 to 2014 nearly half a million people died from drug overdoses. 78 Americans die every day from an opioid overdose. We now know that overdoses from prescription opioid pain relievers are a driving factor in the 15-year increase in opioid overdose deaths. Since 1999, the amount of prescription opioids sold in the U.S. nearly quadrupled, yet there has not been an overall change in the amount of pain that Americans report. Deaths from prescription opioids—drugs like oxycodone, hydrocodone, and methadone—have also quadrupled since 1999. Please attend this webinar if you want to be a part of the solution to the opioid public health crisis by learning essential clinical knowledge and methods for safe opioid prescribing. (Source: [CDC](#)) Attend this webinar if you want to be able to:

- Counsel patients and caregivers about safer use of opioids;
- Describe strategies for diagnosing and managing opioid-addicted patients; and
- Practice techniques for safe opioid prescribing.

PARTICIPANTS: This webinar is designed for healthcare and human service providers including physicians, physician assistants, nurse practitioners, nurse midwives, nurses, counselors, social workers, case managers, and other staff who interact with patients, who work in multiple types of settings including primary care, geriatric care, maternal and child health care, Head Start programs, STD/HIV & reproductive health care, mental health, addictions, health departments, hospitals, health centers, schools, and community health settings.

FACULTY: YNGVILD K. OLSEN, MD, MPH, FASAM



Dr. Olsen is a graduate of Harvard Medical School, did her residency training in internal medicine at the Boston University's Boston Medical Center, and received a Master's in Public Health from the Johns Hopkins University Bloomberg School of Public Health. She is Board-certified in Addiction Medicine through ABAM. She currently serves as the Medical Director for the Institutes for Behavior Resources Inc/REACH Health Services and as a consultant on integrated care initiatives in Baltimore City. She previously served as the Vice President of Clinical Affairs and Medical Director for the Baltimore Substance Abuse System, Inc. (bSAS). Dr. Olsen has written and lectured extensively on addiction, opioid dependence, and co-morbid medical issues, including chronic pain.

Opioid Prescribing: Safe Practice, Changing Lives

ASAM's CO*RE REMS CME Information

The American Society of Addiction Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. The American Society of Addiction Medicine designates this live activity for a maximum of **2 AMA PRA Category 1 Credit(s)[™]**. Physicians should only claim credit commensurate with the extent of their participation in the activity. This course has been designated as an approved CME Activity by the American Board of Addiction Medicine (ABAM). Physicians enrolled in the ABAM Maintenance of Certification (MOC) Program can apply a maximum of **3 AMA PRA Category 1 Credit(s)[™]** to the CME requirement for Part II: Lifelong Learning and Self-Assessment.

RPC Commercial Support Disclosure Statement

This educational activity is supported by an independent educational grant from the ER/LA Opioid Analgesic REMS Program Companies (RPC). Please see www.er-la-opioidREMS.com for a listing of the member companies. This activity is intended to be fully-compliant with the ER/LA Opioid Analgesic REMS education requirements issued by the US Food & Drug Administration (FDA).

Acknowledgement

Presented by the American Society of Addiction Medicine, a member of the Collaborative on REMS Education (CO*RE), 10 interdisciplinary organizations working together to improve pain management and prevent adverse outcomes.

CME is provided based on the following learning objectives:

- Describe appropriate patient assessment for treatment with ER/LA opioid analgesics, evaluating risks and potential benefits of ER/LA therapy, as well as possible misuse.
- Apply proper methods to initiate therapy, modify dose, and discontinue use of ER/LA opioid analgesics, applying best practices including accurate dosing and conversion techniques, as well as appropriate discontinuation strategies.
- Demonstrate accurate knowledge about how to manage ongoing therapy with ER/LA opioid analgesics and properly use evidence-based tools while assessing for adverse effects.
- Employ methods to counsel patients and caregivers about the safe use of ER/LA opioid analgesics, including proper storage and disposal.
- Review/assess general and product-specific drug information concerning ER/LA opioid analgesics and identifying potential adverse effects of ER/LA opioids.